

what Why How

Leading the Strategically Focused School

Presented by
Professor Brent Davies



School Leadership must be futures orientated and strategically driven.

PROGRAM OVERVIEW

Brent Davies has looked in-depth at highly successful strategically focused primary, secondary and special schools to ascertain the critical factors in schools that contribute to a strategic approach. The aim of this has been to seek schools that are effectively managing their current provision but are simultaneously developing and enhancing educational provision for their children in the future.

School leaders need both to be effectively managing the present and leading the school to the next phase of its development. While good short-term planning and target-setting will ensure effective education for the current year or the following one, it may not be adequate to keep replicating current practice by a series of incremental improvements. Therefore combining this effective short-term target approach with longer-term strategic development is the key to sustainable growth and improvement for schools.

PROGRAM DETAILS

9.00am - 9.30am	Arrival and Coffee
9.30am - 10.45am	Understanding Strategy and Futures thinking
10.45am - 11.00am	Morning Tea
11.00am - 12.30pm	Developing Strategic Processes in Your School
12.30pm - 1.30pm	Lunch
1.30pm - 2.30pm	Developing Strategic Approaches in Your School
2.30pm - 2.45pm	Afternoon Tea
2.45pm - 3.15pm	Developing and Sustaining Strategic Leadership in Your School
3.15pm - 3.30pm	Plenary & Close

ABOUT THE PRESENTER

Dr Brent Davies is Professor of International Leadership Development at the University of Hull. He is also a Professorial Fellow at the University of Melbourne, Visiting Professor at the Institute of Education (University of London), Special Professor at the University of Nottingham and a Faculty Member of the Centre on Educational Governance at the University of Southern California. He is an 'Associate Director of the Specialist Schools and Academies Trust'

Brent spent the first ten years of his career working as a teacher in South London. He then moved into higher education and now works exclusively on leadership and management development programmes for senior and middle managers in schools. He was Director of the International MBA in School Leadership at Leeds Metropolitan University. He then moved to the University of Lincolnshire and Humberside to establish the first Chair in Educational Leadership and create the International Educational Leadership Centre in Lincoln. He moved to the University of Hull in 2000 to establish the International Leadership Centre. In 2004 he moved within the University to become a research professor in leadership development at the Hull University Business School.

He has published extensively with 21 books and 80 articles on leadership and management, his recent books include: *'Passionate Leadership'* (with Tim Brighouse, 2008, Sage); *'Developing Sustainable Leadership'* (2007 Sage); *'Strategic Marketing for Schools'* (2007 Beijing Normal University Press); *'Leading the Strategically Focused School'* (2006 Sage); *'Naujoji Strategine Kryptis Ir Mokyklos Pletre'* (2006 Vilnius: Homo libre); *'The Essentials of School Leadership'* (2005: Sage); *'School Leadership in the 21st Century'* (2005: Routledge), *'The New 'Strategic Direction and Development of the School''* (2003: RoutledgeFalmer), *'The Handbook of Educational Leadership and Management'* (2003: Pearson). Brent was co-director and author of the NCSL research project and report *'Success and Sustainability: developing the strategically focused school'* (NCSL: 2005).

Date	Wednesday 27 May 2009 9.00am - 4.00pm
Venue	CSE Mercer House 82 Jolimont Street East Melbourne VIC 3002 <i>Melways Ref: 2G B6</i>
Cost	\$297 (inc GST) Cost includes program materials, morning/afternoon tea and lunch.
RSVP	Monday 18 May 2009

Parking

As parking in the area is mainly 1 and 2 hour, it is advisable for participants to use public transport. CSE is a 5 minute walk from trams and trains. There is all day parking at the Melbourne and Olympic Park, Entrance D, Swan Street for \$10.00 per entry (subject to availability).



R E P L Y F O R M

This document will be a TAX INVOICE for GST once payment is made.

I/We wish to participate in the workshop **Leading the Strategically Focused School**, to be held on Wednesday 27 May 2009, 9.00am - 4.00pm, at CSE, Mercer House, 82 Jolimont Street, East Melbourne.

Please complete the registration details below. Confirmation notification will be by return email.
 Tick the boxes if you would like to receive regular email updates from CSE

First Name	Last Name	Email	
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Individual dietary requirements _____

RETURN TO:

Please complete and forward this form with your remittance to:

Melinda Spiteri
 CSE
 Mercer House
 Level 1, 82 Jolimont Street
 East Melbourne VIC 3002
 Phone: 03 9654 1200
 Fax: 03 9650 5396

**Please fax your completed form to Melinda on 03 9650 5396.
 The cheque made payable to CSE should be forwarded separately.**

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No of staff attending: _____ @ \$297 (inc GST) = \$ _____

**RSVP:
 Monday 18 May 2009**

\$270 + \$27 GST = \$297